



MILL VALLEY  
FILM FESTIVAL

**FOR IMMEDIATE RELEASE**

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**Support from a Distinguished Cast of Global Brands, Leading Bay Area Businesses, Major Foundations and Individual Donors at the 32nd Mill Valley Film Festival**

*Festival Welcomes New Sponsors The New York Times, Whole Foods Market, Larkspur Hotels & Restaurants, Bloomingdale's, San Domenico School and Ovation TV*

**SAN RAFAEL, Calif.** (September 15, 2009) — The California Film Institute announces today the complete list of official sponsors for the **32nd Mill Valley Film Festival (October 8–18, 2009)**, which this year will include honors to special guests Clive Owen, Uma Thurman, Woody Harrelson, Anna Karina and Jason Reitman, as well as a wide array of galas, tributes, industry events and live shows. The California Film Institute is proud to have the support of a remarkable collection of high-caliber companies, private foundations and individual donors dedicated to the celebration and promotion of international and independent film and to the vitality of the Marin community.

In addition to critical financial support, these companies are enhancing the Festival experience by providing products and services for guests. Whole Foods Market supports the Marin community by providing food for the Christopher B. Smith Rafael Film Center VIP Hospitality Lounge throughout the 11-day Festival. The Hospitality Lounge refreshments are provided by MVFF partners Popchips, Marin French Cheese, Peet's Coffee and Tea and a rotation of premium wines available to visiting filmmakers, industry VIP's, media and special guests. The New York Times offers complimentary daily newspapers for Festival-goers at every venue. As part of the Green Initiative, Pacific Gas & Electric Company will provide onsite solar power.

The California Film Institute is proud to have the continued support and collaboration of many returning Major Sponsors, who will once again play an integral role in providing fundamental necessities for both attending artists and Festival audiences. Wells Fargo returns as the Opening Night sponsor, and Qantas Airways renews their support of MVFF filmmakers by flying Australian and New Zealand directors to the Bay Area to present their groundbreaking works, including the World Premiere of the Australian film *Passengers*. Zaentz Media Center, A Wareham Development, dedicates its support to documentary filmmakers that have produced their work at the Zaentz Media Center in Berkeley. Frantoio Ristorante &

Olive Oil Co. once again supports the Festival with a sit-down, post-tribute dinner, for the Tribute to acclaimed actress Uma Thurman. Mareovich O'Shea and Coghlan remains committed to supporting the art of film, celebrating its sixth year as a major contributor to the Festival. Bellam Storage & Boxes, a local green certified business, sponsors both Active Cinema and the Children's FilmFest, earning them the *Distinguished Sponsor Award* for 2009, which will be presented prior to a specially selected film at the Festival. Pacific Gas & Electric Company leads the California Film Institute's Green Initiative, which is aimed at educating audiences and significantly reducing carbon footprint.

The Festival is proud to acknowledge the generous contributions of major foundations and individuals, led by Christopher B. & Jeannie Meg Smith, and including the Bernard Osher Foundation, the Gruber Family Foundation, Jennifer Coslett MacCready, the William and Flora Hewlett Foundation, the Marin Community Foundation, the San Francisco Foundation, the Christine Zecca Foundation and the National Endowment for the Arts. The Academy of Motion Picture Arts and Sciences dedicates its support in part to the Children's FilmFest, and to CFI Education program events during MVFF, including the In-School Filmmaker program, a program for filmmakers from this year's Festival to present their films to Bay Area schools for exciting classroom exchanges with students.

MVFF will once again be teaming up with Silver Circle Sponsors Lucasfilm Ltd., Post Street Surgery Center, LRG Capital Group and 5@5 & MVFF Shorts Sponsor Dolby. We are also honored to welcome new Silver Circle Sponsors, The New York Times and Whole Foods Market. The Festival is happy to announce Bloomingdale's, Larkspur Hotels & Restaurants and San Domenico School as new Festival Circle Sponsors, in addition to the ongoing support of Bank of Marin and Strawberry Village.

We appreciate the special support we are receiving from Unifrance, The Consulate General of France in San Francisco, the Québec Government Office, the Barbro Osher Pro Suecia Foundation and the Consulate General of Switzerland in San Francisco.

This year's festivities are made possible through the extraordinary in-kind contributions of Festival Event Sponsors Tiburon Grill, Piatti Ristorante & Bar, Sabor of Spain and Piazza D'Angelo, and the return of Hornblower Cruises & Events, A Party Center, Best Beverage Catering, Pizza Antica, Thumbprint Cellars and From Soup to Nuts Catering/Bogie's Café. We are pleased to acknowledge Peet's Coffee & Tea as the Official MVFF Coffee and Tea, and Marin French Cheese Company as the Official MVFF cheese.

The Festival continues to enjoy the support of our returning major hotel sponsor, Joie de Vivre Hotels, increased support from Cavallo Point Lodge, Marin Suites Hotel, Extended Stay Deluxe Hotel, and is please to welcome new hotel sponsors Casa Madrona Hotel and Spa and the Lodge at Tiburon. The Festival would also like to thank our industry friends Technicolor, Skywalker Sound, Final Draft, the

Eastman Kodak Company and In Ticketing for providing all our box office and ticketing needs. This year's Festival trailer and interstitials were produced by our valued creative partner of 13 years, Dennis Scheyer, President of ScheyerSF, and by Ed Apocada and Lisa Berghout of L.inc Design.

The Mill Valley Film Festival is extremely fortunate to have the continued backing of Major Media Sponsors Comcast, CBS 5, the Marin Independent Journal, SF Weekly, KGO Newstalk 810, Marin Magazine, San Francisco Magazine and welcome newcomer Ovation TV.

***Active Cinema Sponsor, Bellam Self-Storage & Boxes, Receives the 2009 Mill Valley Film Festival Distinguished Sponsor Award***

The Mill Valley Film Festival is very proud to announce that Bellam Self-Storage & Boxes will receive the *2009 Mill Valley Film Festival Distinguished Sponsor Award*. Bellam Self-Storage & Boxes is a longtime friend and patron of the Festival, and committed supporter of our CFI Education program, the MVFF Children's FilmFest and, since its launch, the Active Cinema program.

Bellam Self-Storage & Boxes has also become a leader in the community through its efforts to reduce its impact on the environment by being one of the few 100% solar powered and certified green businesses in the community. With their support of programs such as the Children's FilmFest, Active Cinema screenings, or through their donation to student transportation for the CFI Environmental Youth Forum, Bellam Self-Storage & Boxes has consistently demonstrated their commitment to the California Film Institute programs. It is our great pleasure to Bellam Self-Storage & Boxes as our Distinguished Sponsor for 2009.

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**California Film Institute**

The California Film Institute celebrates and promotes film as art and education through the presentation of the Mill Valley Film Festival and year-round exhibitions at the Christopher B. Smith Rafael Film Center, and by building the next generation of filmmakers and audiences through CFI Education. For more information visit [cafilm.org](http://cafilm.org) or call 415.383.5256.

**32nd Mill Valley Film Festival**

Presented by the California Film Institute, the 32nd Mill Valley Film Festival runs October 8–18, 2009 at the CinéArts@Sequoia (25 Throckmorton Avenue, Mill Valley), Christopher B. Smith Rafael Film Center (1118 Fourth Street, San Rafael) and other venues throughout the Bay Area. Tickets are \$12.50 (CFI Members, \$10) unless otherwise noted and are available for purchase on September 20–23 for CFI members only, and beginning on September 24 for the general public. Regular tickets may be purchased online at [mvff.com](http://mvff.com). For additional information, please visit [mvff.com](http://mvff.com) or call 877.874.MVFF.

**Sponsors**

As a nonprofit arts organization, MVFF relies on the generosity of its community to sustain not only the festival, but also the year-round programs of the California Film Institute. The invaluable support of our sponsors, foundation, and individual donors ensures our continued success as we celebrate our 32nd year. CFI is once again proud to acknowledge the leadership support of Christopher B. and Jeannie Meg

Smith, and the continued major support of the Bernard Osher Foundation, the Gruber Family Foundation, Jennifer Coslett MacCready, the William and Flora Hewlett Foundation, the Academy of Motion Picture Arts and Sciences, the Marin Community Foundation, the Zecca Foundation, and the National Endowment for the Arts. We are also fortunate to have the continued contributions of the following Major Sponsors of the Mill Valley Film Festival: Qantas Airways, Maroevich, O'Shea & Coghlan Insurance Services, Frantoio Ristorante and Olive Oil Co., Zaentz Media Center/Wareham Development, Pacific Gas & Electric Company (PG&E), and CFI Membership Sponsor, Wells Fargo. Longtime friend and dedicated supporter of the festival, Bellam Self Storage & Boxes, is also returning as a major sponsor, and will be receiving this year's Distinguished Sponsor Award.

This release and other press materials are available at <http://filmmakers.mvff.com>.  
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